



# WEST VIRGINIA'S WEALTH & PHILANTHROPIC POTENTIAL



## IT'S OUR ONE CHANCE IN 100 YEARS...

For over 100 years, West Virginia has seen tremendous wealth generated from hard-working citizens, natural resources, industries, agriculture, and businesses. This multi-generational wealth now faces the chance of leaving our communities and state forever following children and grandchildren to communities beyond our state's borders.

We have the chance to engage 5% or more of this wealth for permanent charitable funds to benefit our citizens and communities of today and generations to come in the Mountain State.

## WHAT IS WEST VIRGINIA'S POTENTIAL?

# 5%

The following are estimates for how the transfer of wealth could impact 38 of West Virginia's counties over the next 10 and 50 years if used for building community development philanthropy:

<b>Current Net Worth:</b>	<b>\$97.6 Billion</b>
<b>10-year Transfer of Wealth:</b>	<b>\$30.2 Billion</b>
<b>10-year 5% Wealth Engagement:</b>	<b>\$1.51 Billion</b>
<b>5% Annual in Community Grants:</b>	<b>\$75.6 Million</b>
<b>50-year Transfer of Wealth:</b>	<b>\$260.2 Billion</b>
<b>50-year 5% Wealth Engagement:</b>	<b>\$13 Billion</b>
<b>5% Annual in Community Grants:</b>	<b>\$650 Million</b>

*These projections provide a conservative estimate on how West Virginia's communities can engage, keep and grow their local wealth for long-term community investments supporting community and economic development efforts.*

## WEST VIRGINIA'S TIME FOR OPPORTUNITY & TAKE ACTION!

**Now** is our time to be a part of engaging this wealth, that is located right here, by working with your local community foundation to create permanent endowments to respond to the needs and opportunities for local communities and our state throughout the future.

For more information, visit  
[www.Keep5Local.org](http://www.Keep5Local.org) or call 304.517.1450

Creates New Investments for Community & Economic Development, such as:

- *Downtown Revitalization*
- *Business Diversification Strategies*
- *New Economic Development*
- *Entrepreneurial Start Ups*
- *Workforce Re-Training & Development*
- *Young Talent Recruitment*
- *Technology Innovations*
- *MainStreet and Tourism Developments*