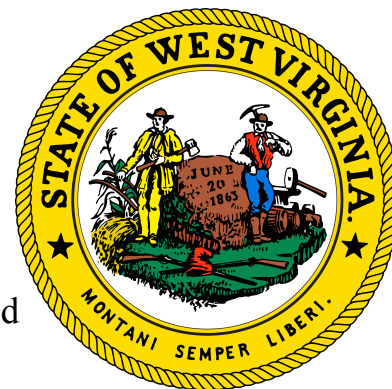




Jefferson County Wealth and Philanthropic Potential



It's our One Chance in 100 Years...

For over 100 years, Jefferson County has seen tremendous wealth generated from hard-working citizens, industries, agriculture, and businesses. This multi-generational wealth now faces the chance of leaving our county and community forever following children and grandchildren to communities beyond our region and state.

We have the chance to engage 5% or more for permanent charitable funds to benefit the citizens and our community of today and generations to come.

What is our Potential?

The following are estimates for how the transfer of wealth could impact 33 of West Virginia's counties over the next 10 and 50 years:

5%

2010 Current Net worth:	\$89.2 billion
10-year Transfer of Wealth:	\$28 billion
10-year 5% Wealth Engagement:	\$1.4 billion
5% Annual Payout:	\$70 million
50-year Transfer of Wealth:	\$200 billion
50-year 5% Wealth Engagement:	\$10 billion
5% Annual Payout:	\$500 million

JEFFERSON COUNTY'S TIME OF OPPORTUNITY & ACTION

NOW is your time to be a part of engaging this wealth from natural resource exploration to personal wealth to respond to the needs and opportunities for the county throughout the future.

Keep 5 Local TODAY!

Eastern West Virginia Community Foundation

Phone: (304) 264-0353

Email: info@EWVCF.org

Website: www.EWVCF.org

www.keep5local.org